

Exhibition and Sponsorship Opportunities

Dear SCANDEM₂₀₂₃ Exhibitor

Welcome to the SCANDEM₂₀₂₃ Conference – the 74th annual meeting of the Nordic Microscopy Society, which will take place in Uppsala, Sweden, June 12th to 15th.

The Conference and exhibitions takes place in the newly inaugurated House 10 of the Ångström Laboratory, Uppsala University. The university is home to several state of the art microscopy facilities.

SCANDEM₂₀₂₃, after a hiatus of four years, is planned to be an in-person conference and we consider your participation of high importance to this event.

We welcome you to take this opportunity to represent your company in our exhibition area. Meet your academic customers and present your products and solutions, raise awareness and interest in new developments in the fast-evolving field of microscopy. Let us together find ways to improve current research and instrumentation.

Interaction is key and SCANDEM₂₀₂₃ in Uppsala will offer you several opportunities to ensure an active communication between all our participants.

On behalf of all participants we are looking forward having you here at Uppsala, known for its University and History. Uppsala is situated close to Arlanda/Stockholm Airport, and commuting between airport, Stockholm and Uppsala is facilitated by busses, train and car.

This document contains all relevant information about the offer to the companies as well as general information concerning the conference. You can register your company by reserving the stands and options shown in the Floor Plan. We would be very grateful, if you could register until **25th January 2023**.

Contact us for further information and questions at dirk.pacholsky@igp.uu.se .

On behalf of the organizing committee

Klaus Leifer (Chair) and Dirk Pacholsky (Co-Chair)

Organisation committee:

Chair: Klaus Leifer	Co-Chair: Dirk Pacholsky
Administration/Billing: scandem2023@akademikonferens.se 018-4715730 (08:00 – 15:00)	Home page: www.scandem2023.se
Company contact: Dirk Pacholsky	Abstracts: www.scandem2023.se
Program/Chairs: Ida-Maria Sintorn, Kenta Okamoto, Jaroslaw Majka, Anna Sundborger-Lunna, Jan Ruzs, Stefan Knight	
Contact workshops:	
Material science EM:	Klaus.Leifer@angstrom.uu.se
Biological Science EM:	anna-sundborger-lunna@icm.uu.se
Biological Science Light Microscopy:	dirk.pacholsky@igp.uu.se

Important dates:

Exhibition registration deadline:	2023 / January / 25th
Conference:	2023 / June / 12th - 15th

Official Language English is the official language of the Conference.

Program overview

SCANDEM₂₀₂₃ is hosted by Uppsala University and will be a forum for recent microscopy developments and applications in material science and life science. SCANDEM₂₀₂₃ aims to create an inspiring and interdisciplinary program and is open to all forms of microscopy.

The program includes presentations on advances in microscopy techniques and applications thereof. We encourage young and advanced scientists to prepare an abstract on their recent work and current results. For this purpose, we have reserved a good number of presentation slots for contributed presentations with the purpose to stimulate interaction among the SCANDEM₂₀₂₃ participants. In the 3.5-day format of the conference, we have created an attractive program covering the field of interest of the target community. The good number of invited talks will ensure an overview about and insight into key areas of our field of microscopy. The breaks will give ample possibilities for exchange and visit to the exhibition.

The companies will have the possibility to present their latest developments and progress during the company presentation session. The presentations will be 4-5 min long. Company presentations will be given Tuesday, June 13.

June 15th will be the Workshop day of the conference. The workshops are planned as a sequence of 4 slots of 2 hours each so that the participants may choose between the various workshops. Some longer 4 hour slots may occur. The workshops should be dedicated to a scientific or technical topic. We are collecting proposals for workshop topics from

specialists from the companies as well as from scientists. For more company related details see workshop chapter below.

	Mo June 12	Tue June 13	Wed June 14	Thu June 15
08:30 - 10:00	registration	plenary talk 3-4	plenary talks 5-6	workshop/site visit/demo/tutorial
10:00-10:30		coffee & exhibition	coffee & exhibition	coffee
10:30 - 12:00		parallell sessions	parallell sessions	workshop/site visit/demo/tutorial
12:00-13:30		lunch & exhibition	lunch & exhibition	lunch
13:30-15:00	Welcome & plenary talk 1-2	parallell sessions	parallell sessions	workshop/site visit/demo/tutorial
15:00-15:30	coffee & exhibition	coffee & exhibition	coffee	coffee
15:30-17:00	parallell sessions	company presentations	parallell sessions	workshop/site visit/demo/tutorial
17:00-17:30	reception & posters & exhibition	young researcher discussion		
17:30-18:00				
18:00-18:30				
18:30-19:00				
19:00--	ScandEM board meeting	conference dinner		

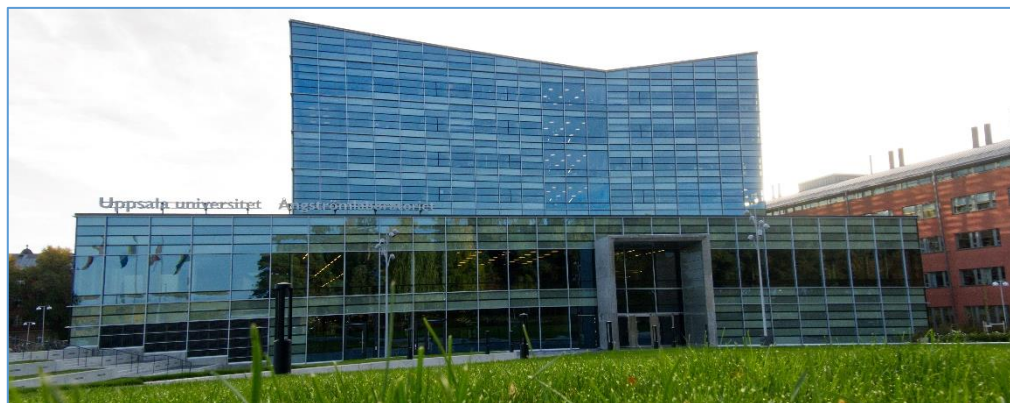
Overview of SCANDEM2023 program

Company session

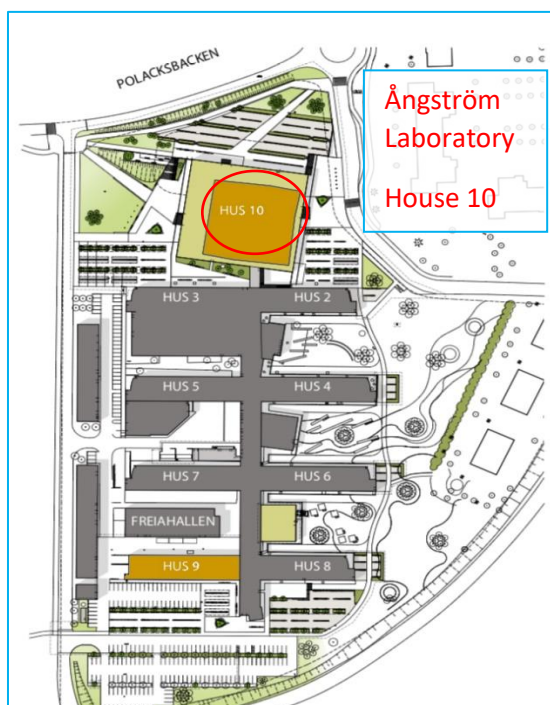
The companies will have the possibility to present their latest developments and progress during the company presentation session. The presentations will be 4-5 min long. As a technical note: We would like to collect those presentations in advance on a single PC. Please send the presentation at least one day before the session to jan.rusz@physics.uu.se or kenta.okamoto@icm.uu.se . Otherwise, please, bring your presentation on a USB stick with you in good time before the session start. The computer will have Powerpoint and Acrobat Reader on Windows (most likely windows 10) installed. Company presentations will be given Tuesday, June 13th.

Dates & Venue

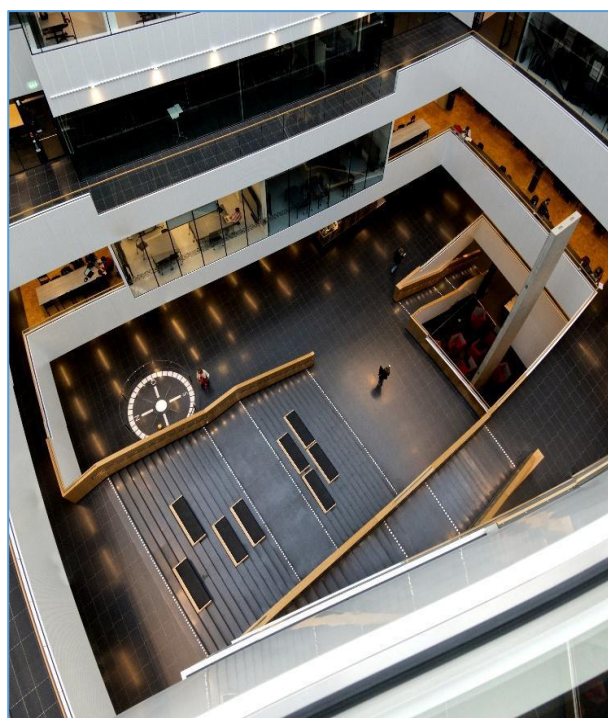
The Conference starts on Monday June 12th, lunchtime and ends on Thursday June 15th, afternoon. For more details see the program. The venue of the conference is the Ångström Laboratoriet, House 10 Lägerhyddsvägen 1, 752 21 Uppsala.



Ångström Laboratory, house 10



Site map Ångström Lab with house 10, which is the location of the conference



View into venue place, basement floor

Offer to the companies on SCANDEM₂₀₂₃

The organisers will create a setting and program where interactions will be generated as the exhibition stands are in close vicinity to the lecture halls. The exhibition will be in the bright and spacious reception area of the basement floor of the new house 10, which is now dominating the entry to the new Ångström Laboratory.

Our offer to the companies consists of a conference stand (with electricity and one or several tables), a presentation in the company session, the organisation of workshops, and the appearance of the company logo in conference documents. Different costs may apply.

Workshop

The fourth day of the conference is dedicated to workshops. For many participants, workshops have been a highlight of the SCANDEM conference series ever since and we cordially encourage the company representatives and application specialists to contribute to these workshops with scientific topics that they are closely related to. The companies are invited to organise a workshop to highlight the scientific background and new developments related to their products.

There will be four slots of 2 hour for workshop on Thursday so that the participants can choose different workshops on that day. Besides the topics coming from the companies, there will be a few workshops proposed by the organisers and invited speakers.

At the university, there are electron microscopy facilities in close vicinity that can easily be reached within the half hour break between the sessions. A large variety of equipment that can be used for the workshops is available at the Ångström Laboratory, the Biomedical Centre, the Geo Centre and the Rudbeck Laboratory. Much of this equipment is available for the workshops. Please, get in touch with us in January/February, if you are interested in using an instrument or need a room for your workshop. Please, observe that costs for rent (room and/or equipment) can occur.

Exhibition stands

We offer stands of different sizes as seen below. The location of the stands is illustrated in the map below. The allocation of the displayed exhibition stands will be made by the conference organiser on a “first come first served” basis, once we have received the contract. The exhibition stand number will be emailed to you. Please note that the conference organiser reserves the right to make changes in the displayed outline of the stands, depending on the final number of exhibitors.

Package	Space (sqm)	Price (SEK)	availability no.
I	16	35.200	5
II	10	23.000	10
III	6	14.400	10

Prices excluding VAT. Each booth will include one table, two chairs, wifi and electricity. Your company can hold a presentation in the company session. Personal registration for each of the exhibitors must be paid separately (link at end of this document). All exhibition company representatives must be registered for the conference and will receive a badge displaying the company's name. For ordering of exhibition stand see registration link, found at the end of this document.

Exhibition SCANDEM 2023

The exhibition area will be on the ground floor of House 10, Ångström Laboratory. Reception, Plenary talks and coffee breaks are happening on this floor. Parallel Lecture sessions and Poster sessions are on the first floor. The first floor again has ample insight into the ground floor, enabling excellent visibility of the exhibition. Exhibition opportunities are available through company registration form under the “first come – first served” principle. The organisers reserve the right to make any changes to the stand layout. See **Room plans** for more details below.

Room plan

Below is the room plan for the exhibition venue, including locations of booths and way signs etc. The plan shows the exhibition area on the entrance level.





SCANDEM₂₀₂₃

Uppsala, June 12-15

Individual features available for Sponsorship

Several options of individual sponsorship are available to promote your company. The table below lists sponsor options and prices, which can be ordered over the registration link, found at the end of this document. All prices without VAT.

No.	includes	Cost (SEK)
1	Advertisement in digital program, One page, full color	2500
2	Company logo on conference leaflet, digital abstract booklet and conference poster.	2500
3	Marketing of workshop	2500

Individual sponsorship opportunities are available under the “first come – first served” principle.

Exhibition opening, coffee and poster presentation

The reception will open on Monday June 12th at 11:00. Coffee breaks will be close to the exhibition area to visualise and promote the exhibition. We plan to serve lunch boxes close to the exhibition area, which is enabled by the very nice setting and proximity of lecture halls and exhibition area in house 10 of the Ångström Laboratory.

Exhibition hours

Installation	Sunday, June 11 and Monday morning, June 12
Opening hours	Mo June 12: 11:00 – 18:30 Tue June 13: 08:30 – 18:30 Wed June 14: 08:30 – 18:30
Workshops	Thu June 15: 08:30 – 17:00
Packing down	Optional starting Wednesday late afternoon

The exhibition closes on Wednesday, June 14th at 15:30. No disassembly is permitted before this time. Disassembly is considered to take place earliest on Wednesday June 14th, 16:00 and the conference program will end at 17:00.

Exhibition Logistics

The contact personnel to organise delivery and or gather further information concerning the exhibition area is seen below. Contact them if storage, extra furniture, trolleys, etc. are needed. For goods that should be delivered to Sweden for an exhibition stand, we would prefer that the companies handle mail delivery and transport to Uppsala through their own channels. If a company cannot handle good delivery and transport through their own channels, please, contact dirk.pacholsky@igp.uu.se . Those goods can be delivered to the Ångström Laboratory starting week 23 (2023). The payer of the freight must be mentioned clearly on the bill of the freight. Please note that UU / SCANDEM personnel cannot sign the shipments. Depending on size and conditions of the post-office at Uppsala University,

a fee for storage may apply. Please notify us in good time ahead so that we know when goods may arrive.

Contacts	Delivery adress
<p><u>Name:</u> Dirk Pacholsky <u>Phone:</u> 0046-(0)70 1679 338 <u>Email:</u> dirk.pacholsky@igp.uu.se</p> <p>Goods reception Ångström Lab: 018 471 5899</p>	<p>Uppsala universitet, Ångström Laboratory ”SCANDEM 2023” Beställare/mottagare: dirk.pacholsky@igp.uu.se Regementsvägen 1 752 37 Uppsala</p>

Security

The exhibition space is an open area at the University campus. We ask the companies to take smaller equipment with them in the evening. If necessary a guard will be hired to look after the exhibition from 19:00 to 8:00.

Hotel Accommodation

There is a good number of hotels in Uppsala. Seen the very frequent international and business exchanges in Uppsala, we recommended booking your hotel in good time before the event.

Registration link Company exhibition

https://reg.akademikonferens.se/scandem2023/sponsor_exhibitor

**Link to Scandem2023 homepage for more information and personal registration
(opens January 2023)**

www.scandem2023.se

Remember, the deadline for exhibition registration is the January 25, 2023

Information contact

dirk.pacholsky@igp.uu.se

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